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# Road Safety Canada

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## CURRICULUM VITAE

### **BRIAN AUSTIN JONAH**

**Mailing Address:** 297 Fifth Ave., Ottawa, Ont. K1S 2N4

**Telephone Number:** (613) 236-2299 (Business and Residence)

**E-mail** n.bjonah@gmail.com

**University Education:** Ph.D. University of Western Ontario  
(Social Psychology)

**Linguistic Profile:** French: Reading- Exemption / Writing- Exemption / Oral-C

**Major Strengths:**

- Leading a program of multidisciplinary road safety research, regulation, policy, and program development
- Collaborating with other governments and non-governmental organizations on road safety initiatives
- Taking a systems approach to resolving issues
- Conducting strategic analyses and planning
- Evaluating cost-effectiveness of programs
- Communicating orally and in writing
- Providing policy advice to senior managers

### **Employment History:**

Nov 2009 to present **Road Safety Consultant.**

Nov 2008 to Nov 2009 **Senior Research Scientist, Traffic Injury Research Foundation.**  
Responsible for managing and conducting research and evaluation projects on road safety (e.g., high risk drivers, impaired drivers, truck drivers, etc).

Feb 2002 to  
Nov 2008 **Director, Road Safety Programs Branch, Road Safety**  
Directorate, Transport Canada. Director responsible for management of multidisciplinary team of 30 researchers and analysts monitoring the level of safety on the roads, investigating causes of collisions, researching methods of improving driver behaviour and improving road design, developing road

safety policies and programs and communicating with the public about how to improve their safety.

Jan 2003 to  
March 2004

**Acting Director General, Road Safety and Motor Vehicle Regulation Directorate**, Transport Canada. Executive responsible for all aspects of road safety including research and development on vehicle safety regulations, compliance programs, vehicle importation, and road safety programs. Managed a staff of about 100 employees and a budget of \$25 million

August 1997 to  
Feb. 2002

**Director, Motor Vehicle Standards and Research Branch**, Road Safety Directorate, Transport Canada. Director responsible for management of multidisciplinary team of 35 researchers investigating causes of collisions, researching methods of improving vehicle crashworthiness and crash avoidance, human factors, safety standard and regulation development, and improvements to fuel efficiency.

Jan 1995 to  
August 1997

**Chief, Road Users Division**, Road Safety Directorate, Transport Canada. Manager responsible for researching, developing and evaluating countermeasures aimed at promoting safe road user behaviour. Primary focus has been on developing countermeasures to deter impaired driving and to promote seat belt use. Provide policy support to the Directorate in area of road users.

Jan. 1993 to  
Dec. 1994

**Senior Research Manager**, Research and Analysis Directorate, Indian and Northern Affairs. Responsible for managing program of social and economic research in support of development of corporate policies in the department.

Jan. 1990 to  
Dec. 1992

**Senior Program Evaluation Officer**, Program Evaluation Branch, Transport Canada. Responsible for evaluating effectiveness of such programs as marine search and rescue, railway safety, research and development program, and measuring public perception of transportation safety.

1981 to 1989

**Chief, Road Users Division**, Road Safety Directorate, Transport Canada. Manager responsible for researching, developing and evaluating countermeasures aimed at promoting safe road user behaviour. Primary focus has been on developing countermeasures to deter impaired driving and to promote seat belt use.

1977 to 1981

**Research Psychologist** at Road Safety Directorate, Transport Canada, developing and evaluating countermeasures aimed at reducing the incidence of traffic accidents. The major research focus was on road user behaviour. Project areas included driver education, licensing tests, impaired driving, seat belt usage safe driving attitudes.

**Publications:**

40 papers published in refereed journals or conference proceedings as well as 40 papers presented at conferences (available on request). These papers concerned the use of alcohol and other substances, risky driving, young drivers, the development of countermeasures to promote road safety and the evaluation of these countermeasures, as well as Canada's national road safety plan, Road Safety Vision 2010.

**Professional Affiliations**

**Member**, Board of Directors, Canadian Association of Road Safety Professionals.

**Member**, Canadian Global Road Safety Committee.

**Member**, Transportation Research Board Committee on Occupant Protection.

**Member** of Editorial Advisory Board of Accident Analysis and Prevention.

**Past Chair**, Road Safety Research and Policies Standing Committee of the Canadian Council of Motor Transport Administrators.

**Past Chair**, Road Safety Vision Task Force of the Canadian Council of Motor Transport Administrators.

**Former Member** of the Research Management Committee of Auto21, a National Centre of Excellence of research on the automobile and society funded by Industry Canada.

**Former Member**, U.S. Blue Ribbon Panel on Driver Alcohol Detection System for Safety.

**Former Canadian Representative** on the United Nations Road Safety Collaboration.

**Former Member**, Organization for Economic Cooperation and Development Working Group on Achieving Ambitious Road Safety Targets.

**Past President**, Canadian Association of Road Safety Professionals.

**Community Affiliations:**

**Past Chair**, City of Ottawa's Health and Social Service Committee which provides advice to Council on issues related to the health and well being of the residents of Ottawa

**Past Chair**, Federation of Citizen's Associations of Ottawa Carleton which is an umbrella group of 25 community associations and other interest groups that monitors the activity of regional and city governments and provides community input to local government proposals.

**Past Chair**, Board of Trustees, Ottawa Public Library. Involved in strategic planning, determination of type and level of service, preparation of annual budget (\$14 million) and consultation with elected officials and public.

**Past President**, Board of Directors, Glebe Community Association which is involved in municipal and community politics relating to land development, property taxes, traffic, social housing, environment).

Recipient of 1994 **Whitton Award** for community activism in Ottawa.

**References:**

Available on request